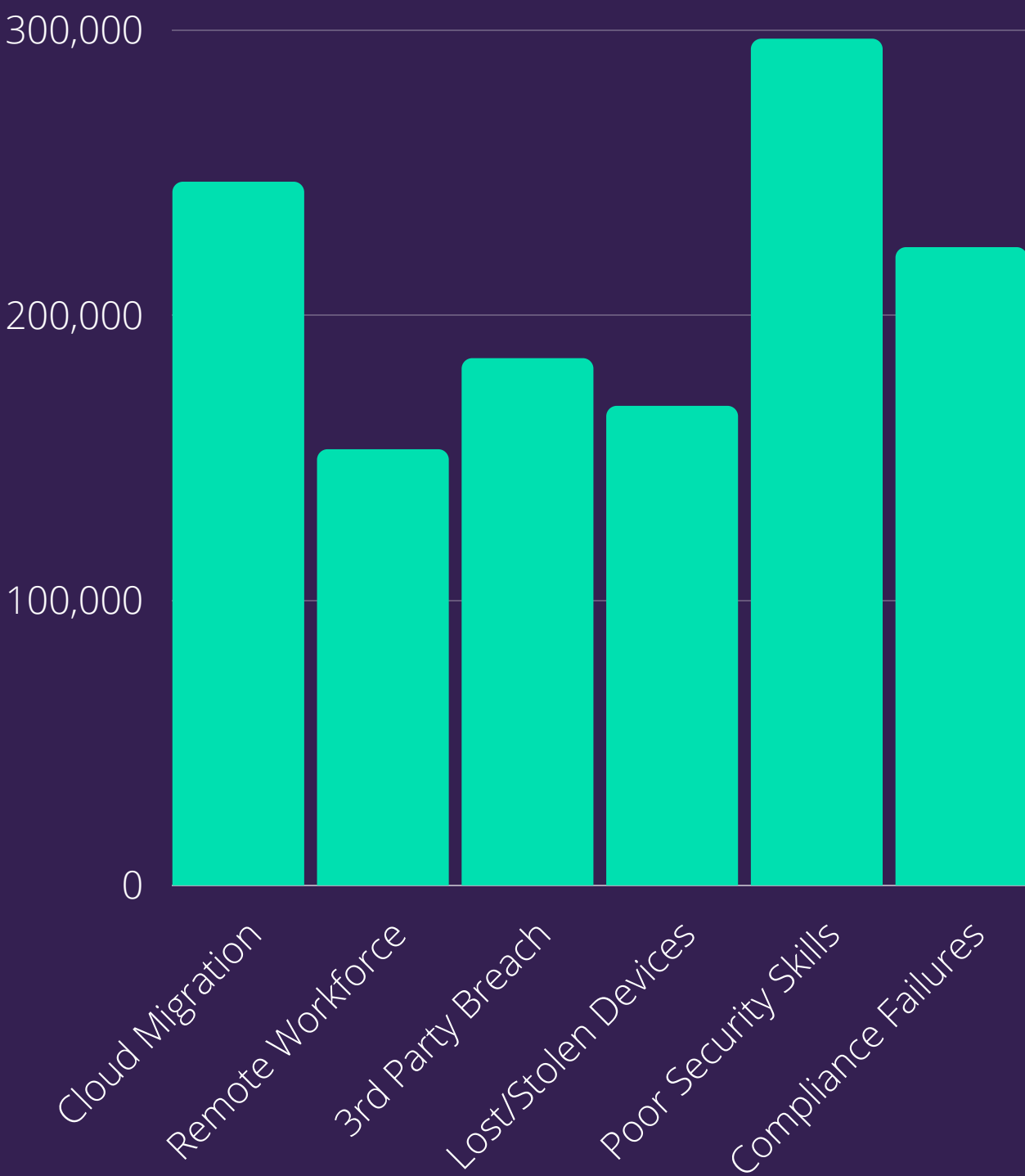


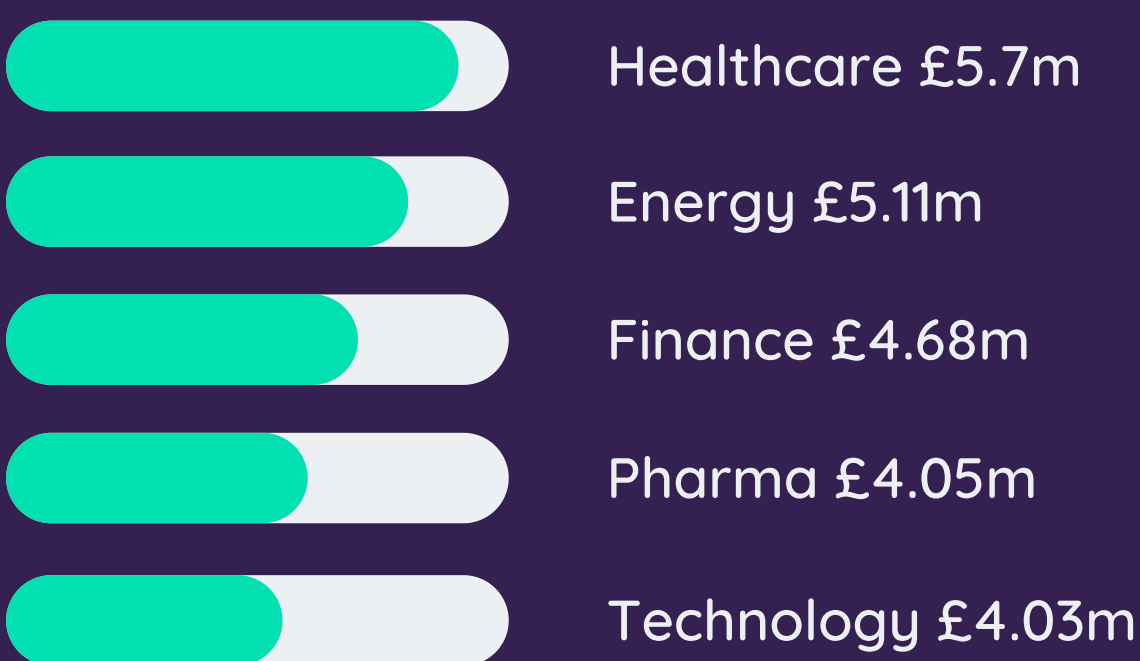
# AVERAGE COST OF DATA BREACHES IN THE UK IN 2020

# £3.12M

## INCREASE IN AVERAGE BY REASON FOR BREACH



## TOP INDUSTRY AVERAGE COSTS GLOBALLY



## DATA BREACH ROOT CAUSES

